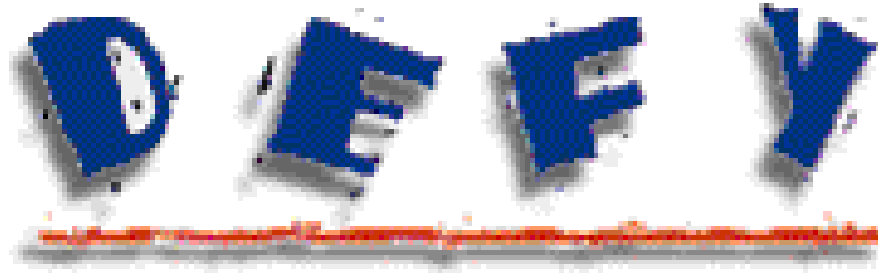


# Drug Education For Youth 2002





Strong Kids  
Strong Families  
Ready For The Future





# Mission Statement

To provide commanders with a drug demand reduction program that facilitates and enhances family readiness to promote mission accomplishment. The program develops youths through drug education, leadership and character development, positive role model mentoring, and community outreach to enhance the quality of life for military personnel and their families.





# GOAL

To produce 9-12 year-olds with character, leadership, and confidence so that they are equipped to engage in a positive, healthy lifestyles as drug-free citizens and have the necessary skills to be successful in their lives through coordinated community participation, commitment, and leadership.





# Active Duty Dependents Aged 9-12 (1999)

- 19,000 MARINE CORPS
- 69,000 NAVY
- 77,000 AIR FORCE
- 89,000 ARMY





# National Drug Control Strategy

## **Three-pronged approach**

- Stopping drug use before it starts
- Healing America's drug users
- Disrupting the market

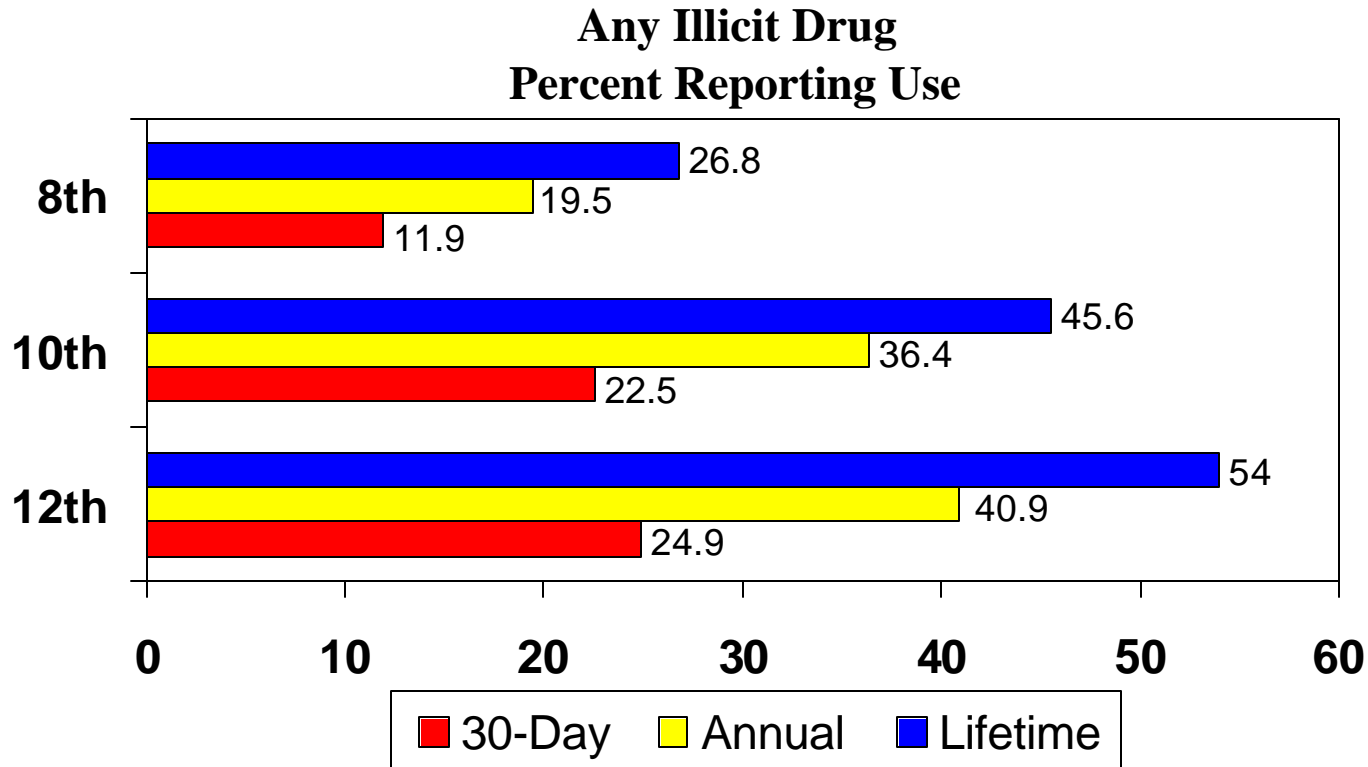
## **Drug Demand Reduction**

- 10% decrease in drug use in 2 years
- 25% decrease in drug use in 5 years





# Drug Use Among Youth



- Over 50% of 12<sup>th</sup> graders have used drugs.
- More than one in four are regular users.



# History of DEFY

1993

- Began at 2 pilot sites (NAS Pensacola/NAS Alameda)

1996

- Department of Justice imported the program for the Weed & Seed sites. (3 pilot sites: Atlanta, San Antonio, and New Orleans)

1999

- Department of Air Force signs MOU to operate DEFY in 2000







# History of DEFY

2000

- Phase I Curriculum and Program Management Guide updated
- Length of Service Award Program (LOSAP) implemented
- 132 sites (32 DoN, 88 DoJ, 12 USAF)

2001

- Phase II Curriculum updated
- Connecticut National Guard Signs MOU
- Initial program evaluation completed
- 154 sites: 32 DoN, 13 USAF, 109 DoJ





# History of DEFY

2002

- Reorganized under N323 Navy Counternarcotics
- Civilian GS Program Manager position created
- 170 projected sites: 44 Navy, 17 AF, 109 DoJ





# DEFY Growth Since October 1997

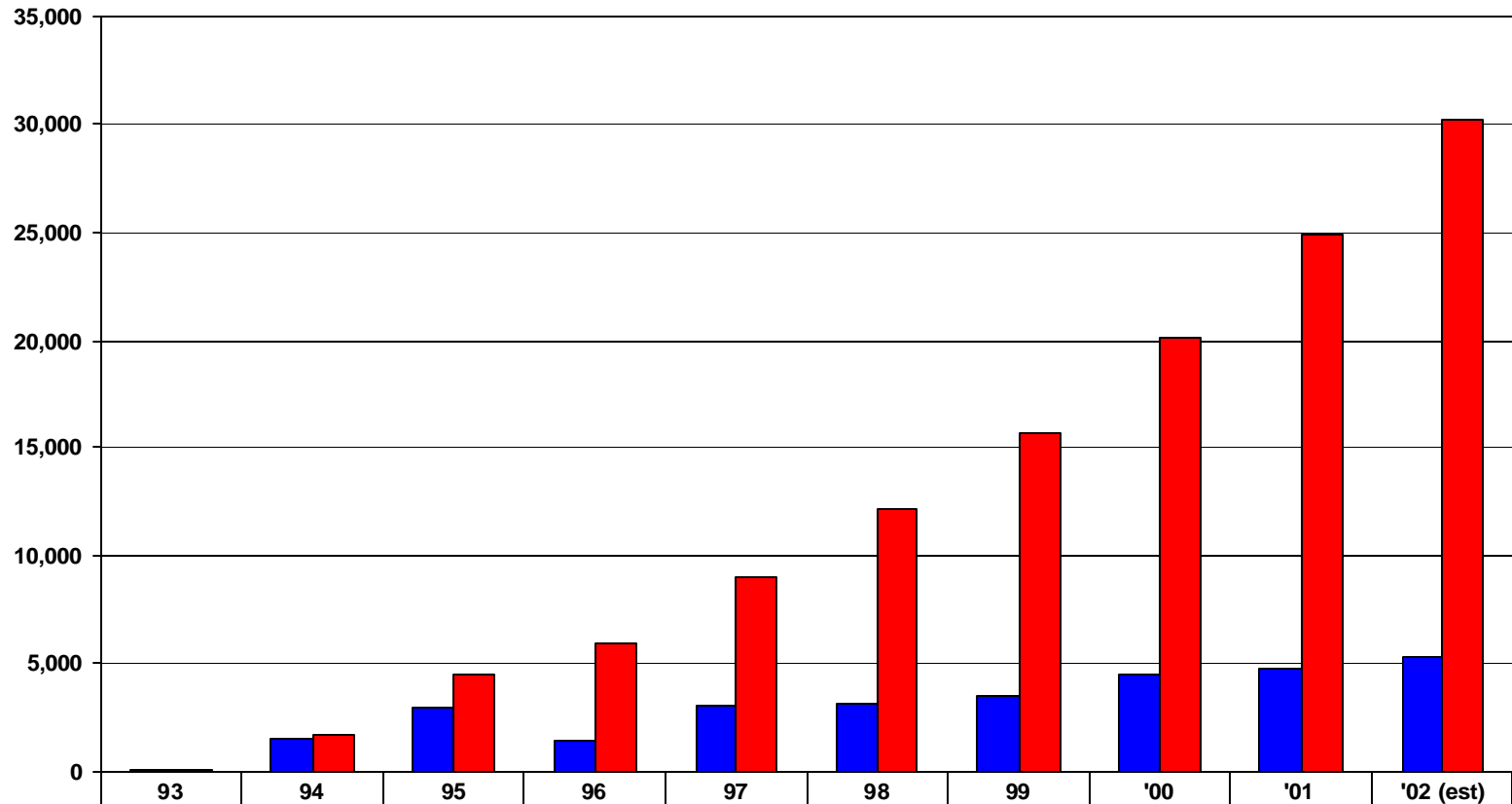
	1997	1998	1999	2000	2001	2002*
DON sites	34	34	34	32	32	43
W&S sites	25	60	72	88	109	109
AF Sites				12	14	15
<b>Total sites</b>	<b>69</b>	<b>94</b>	<b>106</b>	<b>132</b>	<b>155</b>	<b>167</b>
<b>Kids</b>	<b>3020</b>	<b>3200</b>	<b>3484</b>	<b>4472</b>	<b>4781</b>	<b>5300</b>

\*Estimates for 2002

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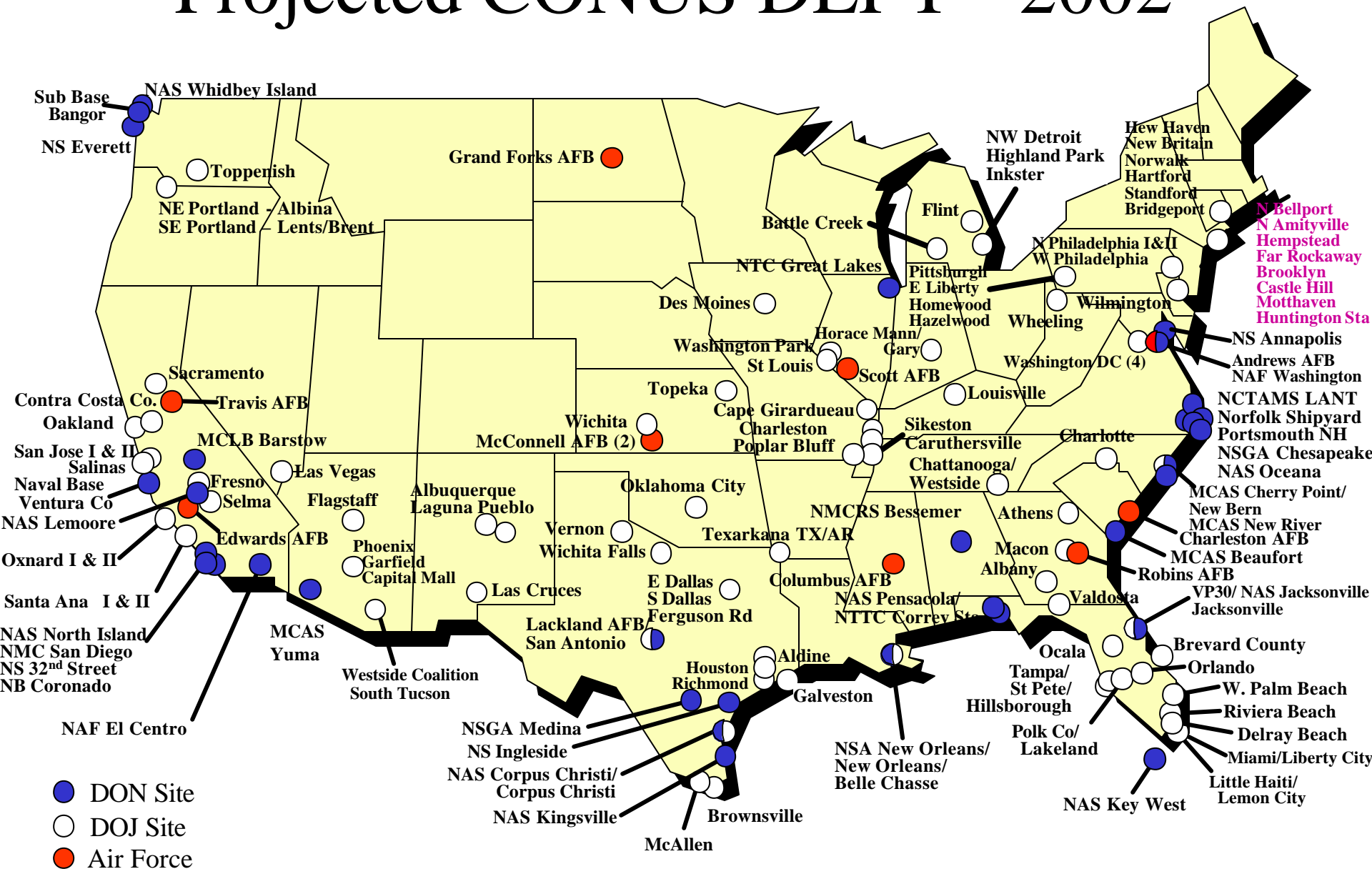
# Annual DEFY Enrollment



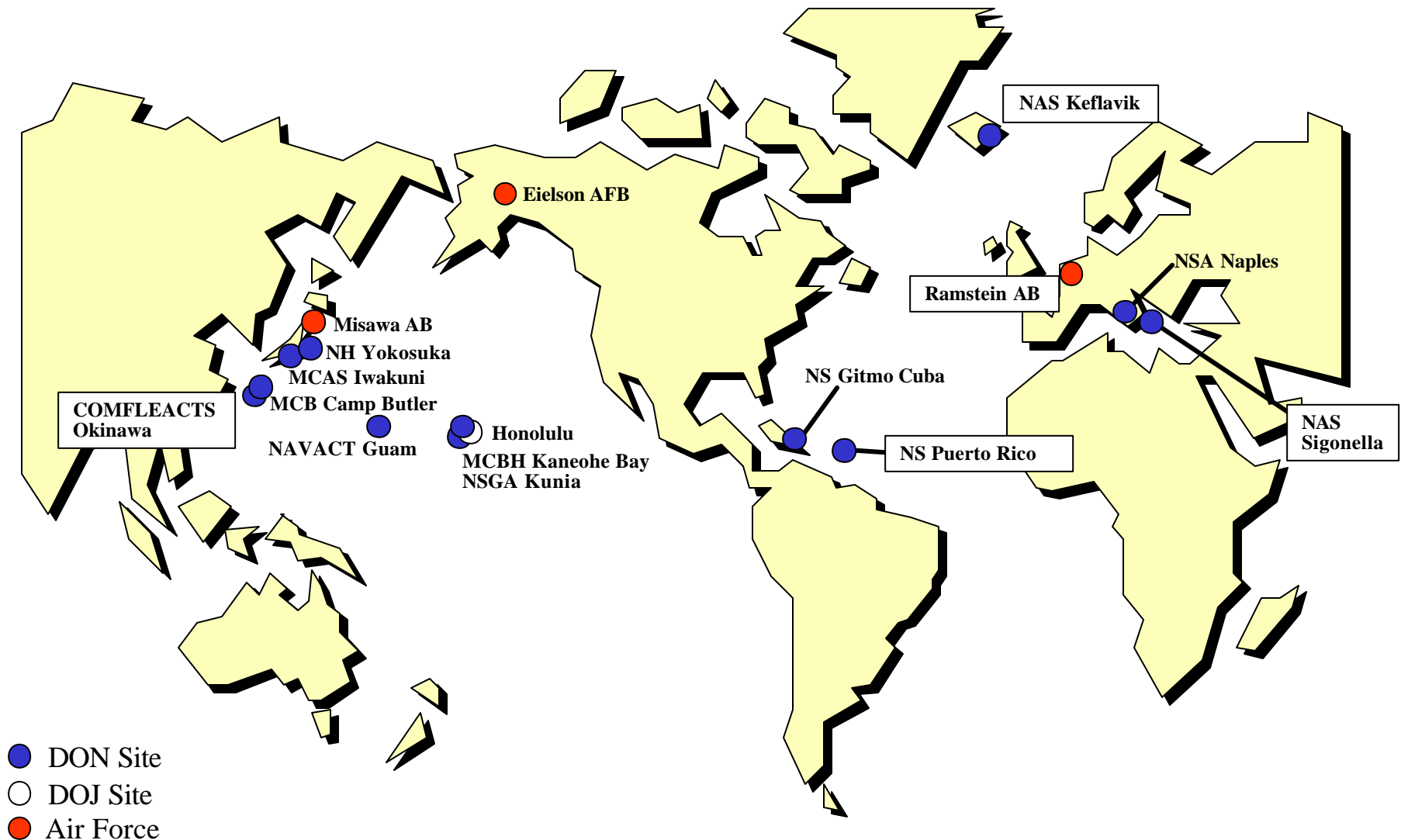
<div> <div></div> Kids         </div> <div> <div></div> Program Total         </div>	'93	1,538	2,915	1,397	3,020	3,200	3,484	4,472	4,781	5300
	'93	1,631	4,546	5,943	8,963	12,163	15,647	20,119	24,900	30200



# Projected CONUS DEFY - 2002



# Projected OCONUS DEFY - 2002





# DEFY Delivers



*The Palm Beach Post*  
15 August 1997

- Leadership & life skills for kids, ages 9-12
  - team-building
  - conflict resolution
  - goal-setting
  - self-confidence
- Deters “at-risk” behaviors: drugs, gangs, alcohol
- Phase I & II curriculum, Trainer and Parental curriculum





# Results

**“The results indicate that ... youth have more skills on hand to face difficult life issues such as peer pressure.”**

**“Youth gained some new knowledge about the dangers and consequences of drug use and increased their confidence in their life skills.”**

*- The 2000 Evaluation of DEFY Leadership Camps, Caliber Associates*

**“Evaluation results confirmed that ... the DEFY Program effects positive changes in youths’ knowledge, behaviors, and attitudes regarding drugs and alcohol, as well as in general life skill areas.”**

*- The 2001 Evaluation of DEFY Phase II Mentoring Programs, Caliber Associates*

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# Phase I Activities

- Classroom learning
- Physical fitness
- Physical challenge
- Educational trips





# Phase II Activities



- School-year mentoring
  - tutoring & positive reinforcement
- Volunteers
  - DOD - military and civilians
  - DOJ - law enforcement, military reserves/National Guard
- Activities
  - group / cluster mentoring
  - interactive workshops
- Outplacement
  - Boy/Girl Scouts, Young Marines, Big Brother/Sister, Sea Cadets





# Outplacement Youth Programs

- Introducing Organizations
  - Introduce during any phase
  - How to contact
- Resources
  - Local Clubs, Activities, Points of Contact
- Benefits
  - Importance of continued engagement





# What the DEFY Program Brings

- Program funding (can't pay for personnel)
- Curriculum and training materials
- Youth and staff clothing and equipment
- Staff Training
  - Travel and *Per diem*





# Your command must bring

- **COMMITMENT**
- Leadership
- Creativity
- Staffing







# Why is the DEFY Program important to you???

- The cost of operating DEFY will NOT impact your command's funding.
- Leadership enthusiastically backs DEFY.
- DEFY is developed for the National Drug Control Strategy.
- DEFY is the right thing to do for service dependents
- Your command gets back a better person





# Command Roles and Responsibilities

- Follow the MOU
- Leadership support of DEFY
- **Active** commitment
- Staffing
- Oversight of the program
- Groom new/replacement DEFY staff/leaders





# How to Start

- Call the DEFY Program Office  
(202)433-3113
- Fill out and return the MOU
- Attend the Training Conference
- Identify your staff
- Work up the budget
- Staff accreditation

